

**Webinars with Blended Online
Technologies:
Radicalizing Instruction for
Qualitative Research Methodology**

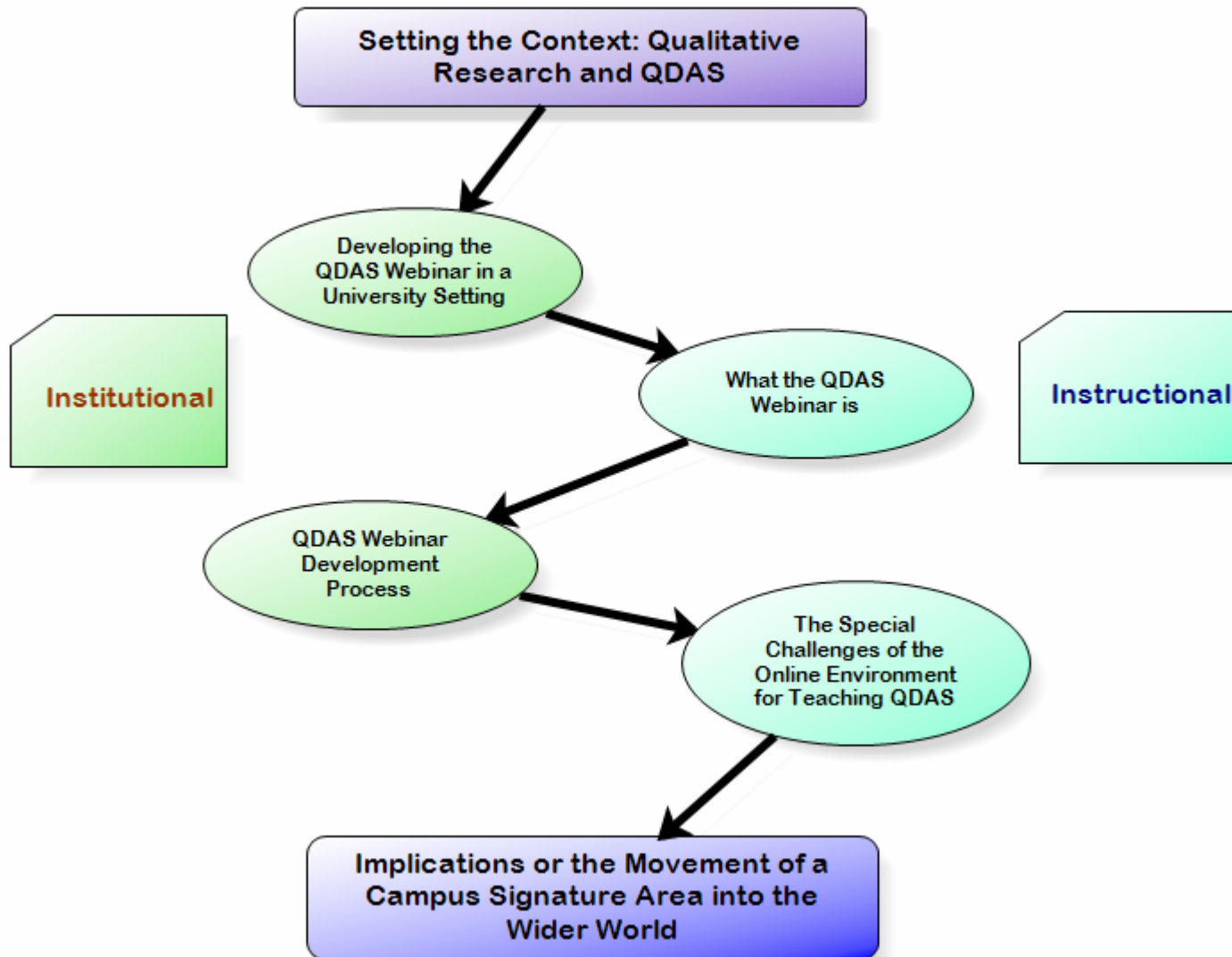
University of Massachusetts Lowell

April 11, 2008

The Team

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- **Carolyn Siccama,**
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- **Sharyn Hardy Gallagher,**
 - Hardy Gallagher Associates
- Stuart Robertson,
 - Robertson Educational Resources





Driving Forces for Webinar

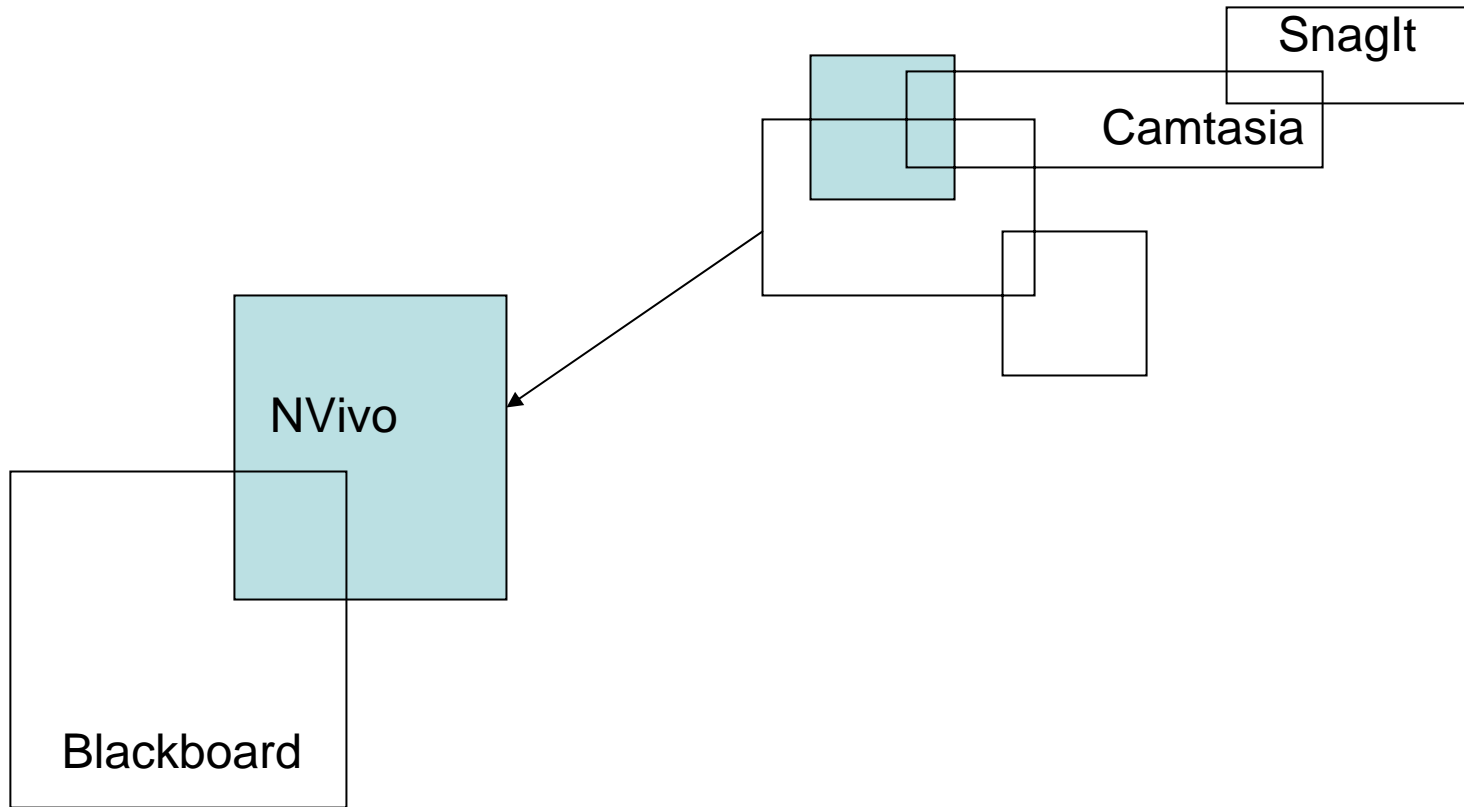
- QDAS and the E-Project as a genre
- QDAS supports research design for our own students and faculty
- Global training needs in QDAS knowledge
- How to meet these needs in an online environment?



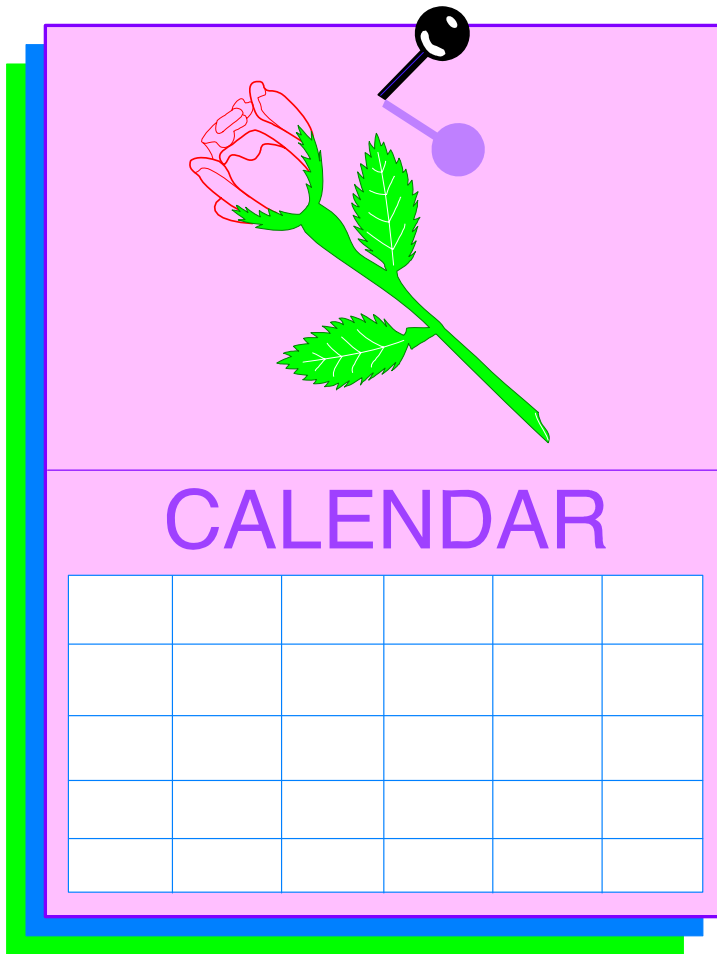
What is the QDAS Webinar?



Nesting Technologies



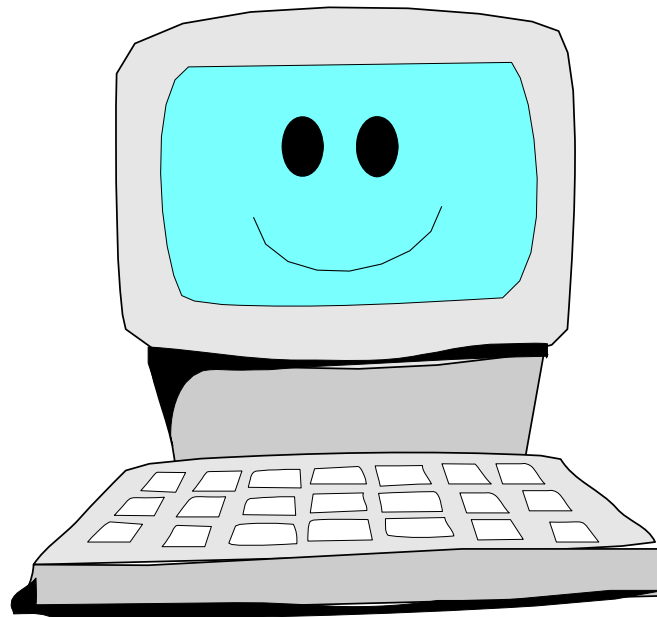
Course Organization



- 5-week, asynchronous course
- Synchronous audio chat sessions scheduled for the end of weeks 2 and 4
- Exercises throughout to reinforce software usage lessons
 - Participants are required to obtain a software license
- Video lessons throughout to demonstrate software
 - Video lesson demo

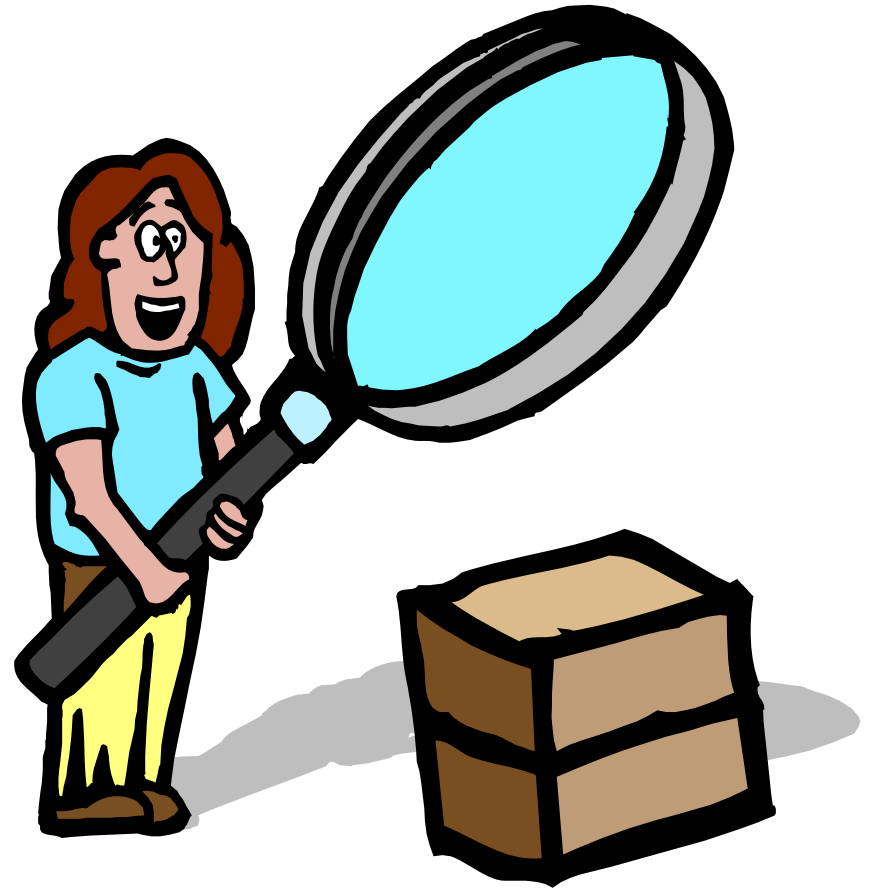
Course Content

- Part 1: Organizing data and entering it into QDAS
 - Introduction to QDAS
- Part 2: Retrieving and analyzing data
- Case Studies



Webinar Development Process – Key Issues and Team Collaboration

- Setting Boundaries
- The Business Plan
- The Curriculum Development Team



Questions?

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